



## Green Procurement (GP)

### Definition

Green Procurement is purchasing environmentally preferable products and services. Environmental and social considerations are taken with equal weight to the price, availability and performance criteria.

### Why should I buy green?

- ✓ Green products are generally less hazardous to you and the environment
- ✓ Reduced costs for the management and disposal of hazardous substances (reduction of life-cycle cost)
- ✓ Buying green conserves resources
- ✓ It reduces the amount of waste by recycling and saves landfill space
- ✓ It saves energy
- ✓ It encourages manufacturers to develop technologies to create new and improved environmentally preferable products
- ✓ It helps create markets for recycled materials

GO GREEN



[www.companiesgoinggreen.net](http://www.companiesgoinggreen.net)

### What can I do?

- ✓ Buy green cleaning products. They are less toxic and fully biodegradable
- ✓ Buy recycled paper products. Less water and energy is needed during production and fewer trees are cut down in the process. There is no difference in quality when compared to non-recycled paper products
- ✓ Buy electronics with the Energy Star label. They not only use less electricity and save money, but contain less hazardous materials
- ✓ Buy local produce, e.g. at farmers markets. The ways of transport are shorter and the fruits and vegetables therefore do not have to be treated with preserving substances. Support your local farmers
- ✓ Buy clothes from organic cotton that is grown without the use of chemical fertilizers and pesticides. Conventional cotton production uses more chemicals per unit area than any other crop and accounts in total for 10-16% of the world's pesticides ([www.ota.com](http://www.ota.com))
- ✓ ...



[www.energystar.gov](http://www.energystar.gov)

### Further Information:

- ✓ **International Green Purchasing Network:**  
[www.igpn.org](http://www.igpn.org)
- ✓ **US Environmental Protection Agency:**  
[www.epa.gov/epp](http://www.epa.gov/epp)
- ✓ **US Army Environmental Command:**  
<http://aec.army.mil/usaec/sustainability/gpoo.html>

[USAG Ansbach Green Procurement Guide](#)