



REPLY TO
ATTENTION OF:

DEPARTMENT OF THE ARMY
HEADQUARTERS, 12TH COMBAT AVIATION BRIGADE
ANSBACH ARMY HELIPORT, GERMANY
APO AE 09177-8710

AETV-CAB

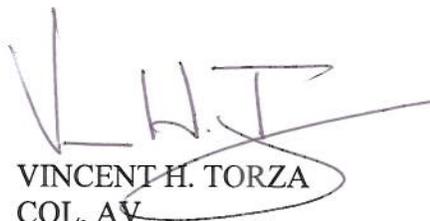
11 July 2013

MEMORANDUM FOR All 12th Combat Aviation Brigade (CAB) Military and Civilian Personnel

SUBJECT: 12th CAB Command Policy Letter 10, Retention Program

1. Reference AR 601-280, Total Army Retention Program.
2. As we continue current operations and our Army transforms while simultaneously resizing, the reenlistment of high-quality Soldiers remains one of our top priorities. Retaining the right Soldiers and mentoring them to become our Army's future leaders require requires engaged leadership at all levels.
3. A Soldier's decision to remain with the Army team or to separate is highly personal. Leaders will ensure they and their retention personnel are available to help Soldiers and their Families make informed decisions.
4. Commanders will establish an awards program to recognize reenlistment achievements consistent with AR 601-280. While reenlistment is a privilege, Soldiers who continue to offer their service to the nation deserve special thanks and recognition. For that reason, Soldiers who reenlist or transition will receive the following incentive: a four (4) day pass, in conjunction with a weekend. This pass is in addition to any pass authorized by the USAREUR commander, and battalion and company incentive programs.
5. I expect all leaders to take the opportunity to talk to your Soldiers about the benefits of remaining with the Army team. The retention of high-quality Soldiers is an invaluable combat multiplier that allows us to keep those Soldiers who will be our future Army leaders.

WINGS OF VICTORY!


VINCENT H. TORZA
COL, AV
Commanding



DEPARTMENT OF THE ARMY
 HEADQUARTERS, 12TH COMBAT AVIATION BRIGADE
 KATTERBACH HELIPORT, GERMANY
 APO AE 09177-8710

REPLY TO
 ATTENTION OF:

AETV-CAB

28 June 2013

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: 12th CAB Command Policy Letter 4, Retention Program

1. Reference AR 601-280, Total Army Retention Program.

2. As we continue current operations and our Army transforms, the reenlistment of high-quality Soldiers remains one of our top priorities. ~~Our Soldiers are our most precious asset. Retaining the right Soldiers and mentoring them to become our Army's future leaders requires the efforts of leaders at all levels.~~ *while simultaneous RESIZING*
engaged leadership at all levels.

3. ~~Leaders must realize a Soldier's decision to remain with the Army team or to separate is highly personal. To help Soldiers and their Families make an informed decision on whether to reenlist or transition into the Reserve Components, leaders will ensure retention personnel are available to provide the information they need.~~ *they and their*

4. Commanders will establish an awards program to recognize reenlistment achievements consistent with AR 601-280. While reenlistment is a privilege, Soldiers who continue to offer their service to the nation deserve special thanks and recognition. For that reason, Soldiers who reenlist or transition will receive the following incentive: a four (4) day pass, in conjunction with a weekend. This pass is in addition to any pass authorized by the USAREUR commander, and battalion and company incentive programs.

5. ~~I expect leaders to provide the example of professionalism so younger Soldiers want to be part of the Army team and perform to the best of their abilities. The retention of high-quality Soldiers is an invaluable combat multiplier that allows us to keep our experience Soldiers and continue to keep our Army strong. Take the opportunity to talk to your Soldiers about the benefits of remaining with the Army team.~~ *START*
ALL
who will be our Army's future. the leaders
our Future Army leaders.

WINGS OF VICTORY!

VINCENT H. TORZA
 COL, AV
 Commanding

DISTRIBUTION:

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